

IS OUT NOW!!

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Be an STS School Bus Safety Ambassador!

At STS, we always aim to promote safety and good behaviour on our buses in an engaging and interactive manner. One of the ways we do this is through our 'Safety Ambassador' award in which, every month, a child from primary and secondary years is chosen as the Safety School Bus Ambassador from each of our buses for being the most well behaved passenger. The child is rewarded with a badge and house points in collaboration with their respective schools.

This unique initiative was created to motivate the students to be on their best behaviour whilst they are on the bus, and to help set an example for others about the importance of road safety.

To be the School Safety Bus Ambassador you should follow the 10 golden rules:

1. Be ready and on time for departure and pick-up.
2. Do not stand on the roadway while waiting for the school bus.
3. Only travel on your designated bus.
4. Scan your ID card while boarding and leaving the bus.
5. Sit facing forward at all times.
6. Remain seated on the designated seat and wear your seatbelts throughout the bus journey.
7. Keep the aisles and walkway clear at all times.
8. Be courteous and follow the bus attendant and driver's instructions.
9. Make sure the road is safe before crossing the street.
10. Avoid the danger zone areas that surround all sides of the bus by maintaining a distance of at least ten steps away from the bus where the driver can see you.

You should NOT:

1. Stand while the bus is moving.
2. Distract the bus driver.
3. Throw objects of any kind on the bus.
4. Shout or be disrespectful towards others.
5. Damage the bus in any way.
6. Bring friends onto the bus.
7. Place anything outside the windows of the bus.
8. Leave any items on the bus.



SCHOOL BUS DRIVER Road Safety Awareness



With the largest private school transportation operation in the UAE, delivered by over 2,400 trusted drivers, STS is always at the forefront of the latest safety and customer service initiatives, underlined recently when it held a 'School Bus Driver Road Safety and Customer Service Excellence Awareness' event at GEMS Wellington Academy, Silicon Oasis.

A total number of 2,100 school bus drivers attended the event in three batches; which focused on school bus driver safety awareness and customer service excellence.

This event happens annually and is an addition to the stringent training curriculum. Steve Burnell, Managing Director of STS states: "We foster an approach that encourages our employees to fully understand our responsibilities as a student and passenger transport provider. Team engagement in these interactive forums ensures that we are all aligned and understand our mission, in that everything we do is focused towards being safe, timely and smart" Thomas Edelmann, Managing Director of RoadSafetyUAE comments: "We are very proud to partner with STS, an award- winning organisation with a very strong focus on safety. STS plays a strategic role in the portfolio of our road safety supporters, since they educate children about road safety inside the school bus - we refer to this concept as the 'extended classroom'. School bus drivers are the key stakeholders in this context and hence, we applaud STS for holding this great event for their bus drivers."

STS is the flag bearer for school bus safety on RoadSafetyUAE's platform:

www.roadsafetyuae.com/around-schools-and-school-buses/



THE SKY'S THE LIMIT

A series of stunning displays at the Dubai Airshow, given by some of the world's best pilots and teams, provided spectators with a show full of anticipation and excitement. STS was there to support the event, which has grown to become one of the largest and most successful airshows in the world. Indeed, this international trade exhibition, which took place at the World Trade Centre, attracted 79,380 people and connected aerospace professionals from all around the world. STS was proud to be the transport provider for such a great event.

PUTTING TRASH IN ITS PLACE

STS is extremely proud to have participated in the fourth edition of 'Clean Up UAE', a campaign organised by The Emirates Environmental Group (EEG).

The EEG team was joined by approximately 10,000 committed Clean Up volunteers, including the team from STS, at Nad Al Sheba, Dubai. The atmosphere was electric, with everyone able to sense the enthusiasm and motivation, as volunteers, equipped with cotton re-usable gloves, caps and t-shirts, picked up a wide range of trash, one item at a time, collecting an impressive 21,750kg of waste. It took a little effort on the part of all participants, but made a big difference to the local environment.

