



JOURNEY

An STS Publication

Issue 02



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THE ADVENTURE Begins Here

Issue 02

As the new Managing Director of STS, I would like to say that I am delighted to have been given the opportunity to lead this business and take it to the next level. I am inheriting a great team, and am confident that together we will build on our contribution to safe, timely and smart transportation in the UAE.

As did my illustrious predecessor, Colonel M. L. Augustine, I seek to strike the right balance between profits and principles. As a result, STS will continue to be active on behalf of issues such as environmental sustainability and corporate social responsibility.

This magazine will give you an excellent insight into our company and its capabilities. Read about our strategic partnership with RoadSafetyUAE, which consists of various initiatives aimed at children and parents through events, campaigns, and online activities. Keeping to the safety theme, we look at new findings around the usage of seatbelts; it's not pretty reading at times, but coinciding with the signing of the new UAE seatbelt law, it is vital that we get this message across.

I'm sure you'll feel uplifted when reading about our 'Stuff the Bus' campaign, which helped to put school supplies into the hands of underprivileged kids, and how teachers from the SmartLife Foundation visited the STS headquarters to help a number of our employees improve their understanding of

the English language. We also learn about the importance of hydration, whilst Dr. Moutusi Audhya MD, Dermatology, at Aster Beauty Clinic Al Warqa, talks to us about sun protection. Driver health checks are also covered, as is our Blood Donation Drive, which turned out to be very popular with STS staff.

Also, we can't forget the Asia Pacific Entrepreneur Awards, which recognise and honour business leaders who have shown outstanding performance and tenacity in developing successful businesses within the region. It was no surprise to anyone that one of the recipients of the 2017 award was our own Colonel M. L. Augustine. He is going to be a hard act to follow!

This issue is packed with news, views and feature articles – I hope you enjoy them as much as I have. But before I sign off, I would just like to convey a message of appreciation to everyone at STS who, having welcomed me so warmly, continue to be dedicated to the company's core mission of providing safe, timely and smart transportation to the many communities that we serve. I look forward to working with you all.

Steve Burnell
Managing Director - STS



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Read what medical experts have to say about the importance of hydration and sun protection.

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SHOPPING FOR SCHOOL Was Never This Cool

Let's face it, shopping can be dull for little ones, but not at Level Kids, which aims to create unforgettable memories for everyone. Located on the first floor, the School is Cool shop ensures that every child's educational experience is an entertaining and fashionable one.

Level Kids is an award-winning concept that has made shopping a whole lot more fun, with a rich storytelling and multi-sensorial journey devoted to children aged from 0 to 12 years old. Offering a comprehensive selection of children's wear, shoes, accessories, toys and specialised services all under one roof, Level Kids is set in the young and lively environment of City Walk in Dubai, and has been designed to trigger the inner child within each one of us.

School is Cool offers a wide range of trendy school supplies, from accessories such as backpacks, water bottles and lunch boxes through to stylish stationery and uniforms in collaboration with Threads, the official uniform supplier for GEMS schools. There are uniforms available for the following eight schools: GEMS Founders School, GEMS National School, GEMS Wellington International School, GEMS World Academy, GEMS Wellington Silicon Oasis, GEMS Wellington Primary School, Dubai American Academy, and Little GEMS International School in Barsha.



Level Kids is a happy and engaging store with an educational mix that provides a fantastic experience in itself ... and a way to take home some of the fun. Designed to entertain the little ones, this is definitely not your usual type of store, so even the children won't mind an afternoon of shopping as long as Level Kids is on the list!



Disclaimer - All safety precautions were taken into consideration during the photoshoot. The bus was immobile and no harm was done to the environment or the community.

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CENTRO

Barsha • Dubai



Talking with STS Operations Manager Mr. Kesavan

All roads that lead to success require hard work and dedication. Mr Kesavan's story is a testament to this and an inspiration to all. His journey with STS commenced in 1977, when he joined as a bus conductor. After 40 years of endless hard work, he is now the Operations Manager at STS. Read on to find out more about his incredible journey.

Journey: How long have you worked in the transport sector?

Mr. Kesavan: I have been working with GEMS for 41 years and almost 10 years with STS; so a grand total of 41 years. I started in 1977 as a conductor, and after getting my licence I became a driver, foreman, supervisor, team leader, and now I'm the operations manager.

Journey: How has STS evolved since you first joined?

Mr. Kesavan: STS started in 2008 with around 600 buses and around 600 drivers, and it has continually expanded. Now we have 2300 buses and 2400 drivers. STS has grown into one of the region's major transportation companies.

Journey: How would you describe your managerial style?

Mr. Kesavan: I would describe it as very supportive. Whenever someone is in need of help we go out of our way to take care of them. We treat everyone as equals and so my managerial style is to support every single individual within the company.

Journey: What has kept you motivated over all these years?

Mr. Kesavan: The trust, care and support given to me by the company have kept me motivated. Working for STS is very rewarding and I have also received numerous awards over the years. This has given me a lot of pleasure and keeps me motivated to press on and do my best for the company.

Journey: What has been your biggest achievement during your time at STS?

Mr. Kesavan: My family wasn't here initially. But I have worked hard and now my wife, kids, and grandchildren are with me here in Dubai. Everyone is very happy and I have been able to support my family. This I consider to be my biggest achievement during my time at STS. We all live in one house ... and it's great!

Journey: What upcoming STS event are you most excited about?

Mr. Kesavan: I am most excited about the arrival of new business and new schools, resulting in the continuous growth of our company. We have had 150 new buses join the fleet for the new school year too, and we're planning on introducing iPads for the children on all our buses in order to make their journeys to and from school a lot more enjoyable.





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YOUR SAFETY IN Our Control Room

STS has invested significantly over the years in what is generally considered to be one of the most modern control rooms in the region, monitoring the 2100+ vehicles that transport 73,000+ students to 65+ destinations every day. In total, STS and BBT operate 1800+ routes, and the operations team in the Control Room is responsible for managing the health, safety and security of every single individual who travels on the buses.

It is essential that vehicles and drivers are monitored on a regular basis, and the Control Room is uniquely equipped to monitor the entire fleet. An in-house web application is used to monitor the movement of both students and vehicles, with all buses being installed with GPS in order to record the driving pattern of each driver, including speed of the vehicle and any harsh braking. It also tracks the movement of children with bar-coded ID cards.

The Control Room makes use of a number of state-of-the-art features, including 'Panic Alert', a push button that is integrated into the GPS device to assist the driver in alerting the Control Room during emergency situations, and 'Speed Alert', which informs the Control Room if any vehicle exceeds the 84kph speed limit.

Then there is the 'Still On Board' alert, a clever piece of technology that shows details of the vehicle if any student is left behind in the bus as recorded by the ID card scanning. The 'Child Check Alert' is yet another safety aspect introduced by STS, and it is as simple as it is smart: once the journey is over and the ignition is switched off, the driver will hear an alarm. He then has to go to the rear end of the bus and switch it off by pressing the child check button. In this way, he can personally see that everyone is off the bus.



The team monitors over 2,100 buses consisting of more than 73,000 students.



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‘The Extended Classroom’ Children Road Safety Partnership Between STS and RoadSafetyUAE

- Road traffic accidents #1 cause of death for children below 14
- Education sector’s vital need to teach road safety
- School buses are ‘The Extended Classroom’ for real-life learning

STS, the UAE’s biggest private school bus operator enters a strategic partnership with RoadSafetyUAE. According to official data, road traffic accidents are the leading cause of death for children below the age of 14 years in the UAE. Currently, there is no mandatory road safety content in UAE’s school curricula. Young drivers account for a big share of traffic accidents (for example in Abu Dhabi 63% of all accidents).

Steve Burnell, Managing Director of STS states: “All parts of the education sector are challenged to educate and to protect our children, and we at STS are aware of our responsibility. We must make sure, that children know all the basics of road safety in order to protect themselves and to share their knowledge with their friends, siblings and families. Educated children will become responsible young drivers once they will get behind the wheel. STS as the biggest private school bus operator in the UAE with more than 2,000 buses, transporting about 70,000+ students every day can play a strategic role in educating school children in a real-life environment.”

The partnership between STS and RoadSafetyUAE will consist of various engagement initiatives aimed at children and parents at events, campaigns and on-line activities, like an on-line pledge for children and parents to always wear their seat belt. In addition, there will be a strong content collaboration between the parties for the recently launched STS magazine “Our Journey”.

Thomas Edelmann, Managing Director of RoadSafetyUAE: “Collaborating with STS means, that we have the chance to expose kids to road safety while they are in and



around school buses, hence we speak about the ‘extended classroom’. STS drivers and school bus attendants are experts in road safety and they can engage with kids on a daily basis about proper and safe behavior. STS offers leading safety technology in its fleet and has a great safety track record, so they are a perfect partner for us.”

Children must learn how to safely wait for and enter the school bus. They must learn the importance of buckling up themselves or be buckled up in the school bus. Children must be made aware of the proper behavior while being driven in school buses and how to safely disembark and approach their waiting parents or guardians, and how to safely cross roads on their way home after their school bus ride. We must make it clear to our children, that school bus drivers and attendants are persons of authority and that their directions

must be obeyed, in the same manner as the guidance of regular teachers is obeyed. Besides school bus staff, the teacher body as well as the parents must make it crystal clear to students, that they must behave properly in school buses and that they must follow the rules given to them by schools, school bus operators and school bus personnel.

The partnership aims to go beyond the expected, by providing students the opportunity for ‘good citizen’ contributions, for academic projects with regards to sustainability and emission reductions and for arts and crafts competitions. STS becomes the patron of the topic ‘Safety around schools and school buses’ on RoadSafetyUAE’s on-line portal www.roadsafetyuae.com.



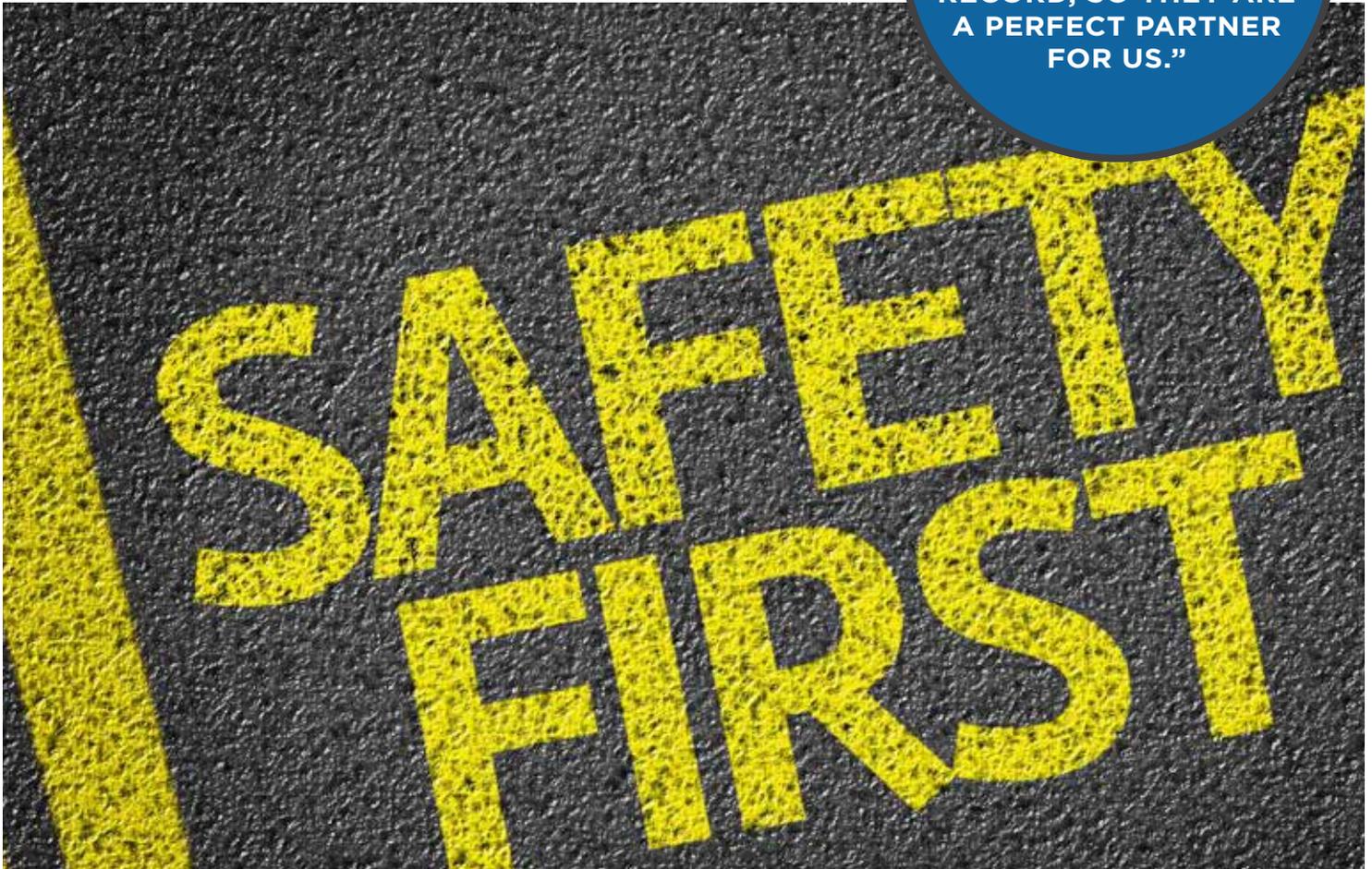
Road Safety is No Accident

Road safety is a great subject in which to engage young people because it is a subject that even the youngest children know something about; everyone uses roads and road threats impact on everyone. With this in mind, STS, the U.A.E.'s biggest private school bus operator, has entered into a strategic partnership with RoadSafetyUAE, with former Managing Director of STS Colonel M. L. Augustine, explaining: "All parts of the education sector are challenged to educate and to protect our children, and we at STS are aware of our responsibility."

"We must make sure that children know all the basics of road safety in order to protect themselves and to share their knowledge with their friends, siblings and families. Educated children will become responsible young drivers once they get behind the wheel. STS can play a strategic role in educating school children in a real-life environment."

According to official data, road traffic accidents are the leading cause of death for children below the age of 14 years in the U.A.E. Currently, though there is no mandatory road safety content in the country's school curricula, which is why this initiative is of the utmost importance.

"STS OFFERS LEADING SAFETY TECHNOLOGY IN ITS FLEET AND HAS A GREAT SAFETY TRACK RECORD, SO THEY ARE A PERFECT PARTNER FOR US."





Buckle Up!

Coinciding with the signing of the new U.A.E. seatbelt law, STS has distributed the findings, in tandem with our CSR partners, QIC Insured and NSG, of the 'First Holistic Seatbelt Survey – Part 1'; they did not make happy reading. It emerged that only 51% of Emiratis 'buckle up' in the driving seat, whilst just 52% of 18-24 year olds always buckled up in the front passenger seat, with a shocking 11% bothering to buckle up in the back seat. The felony was confounded by the fact that just 56% of drivers asked their passengers to put their seatbelts on.

A short time later, RoadSafetyUAE and QIC Insured published the second part of the survey, focusing on children's seatbelt use. Based on a representative sample of more than 1,000 U.A.E. residents, it found, amongst other scandalous statistics, that one-third of motorists with young children do not have proper child seats or booster cushions, and when they do only around 70% are ever used.

Thomas Edelmann, Founder and Managing Director of RoadSafetyUAE summed up the problem with a very simple but important message: "If you love your kids, buckle them up... on all trips!"



Keep Back It's the Law!

STS believes that school buses should be as safe as possible. That's why its safety standards are above and beyond those for regular buses. It's also why it welcomes new laws, carrying hefty fines and penalties, which are designed to safeguard the areas around school buses.

Getting on and off the school bus can be potentially risky for children, who may be distracted by seeing their friends or family; too young to properly comprehend safe road behaviour or too small to be easily seen by drivers of nearby cars. Because of this, we all have a role to play in reducing the risks for our children and making their journey to school safer.

At STS, our bus drivers and conductors teach the children every day how to get on and off school buses safely, and we ask parents and schools to reiterate the importance of safe behaviour while waiting for and disembarking from buses.

Other road users have their role to play too, and the newly announced laws are a big step towards safety around school buses. The law specifies that drivers of all other vehicles must stop at a minimum distance of five metres when the side stand arms of these buses are open, with failure to do so resulting in an AED 1,000 fine and 10 black points on the driver's license. So be aware of school buses - keep your distance, keep our children safe!



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10 Golden Rules of Road Safety

Do not just cross

Look to the left, look to the right and if the coast is clear, cross to the other side.



Buckle up

Always fasten your seatbelts- it's for your own safety!



The danger zone

Children must keep a safe distance from the danger zone around the bus. They should stay six feet away from each side of the bus and ten feet away from the front of the bus.



The parent's spot

Wait for the child on the side of the street where he/she was dropped off. Do not wait across the street.



No overtaking

The bus driver must exercise caution when driving a bus and ensure that he does not exceed the maximum speed limit of 80 kmph. Overtaking other vehicles or changing lanes in school areas is strictly forbidden. Moreover, a school bus must not be overtaken when picking up/dropping off passengers.



Wait at a safe place

When waiting outside; keep a safe distance away from the edge of the street.

Role models

Explain the safety rules to your children and set an example for them when you're on the streets.



Driver's warning

When there is a potential danger that could threaten the child's safety upon entering or exiting the bus, the driver should operate his flashers so that the child knows not to come closer.

Unattended child

For younger children, it is mandatory to be attended by a parent for both the school bus pick-up and drop-off.

Do not disturb the driver and listen to your bus attendant

Talk quietly, be respectful and follow the driver's instructions. Let the driver concentrate on the road.





THE JOURNEY CONTINUES...



**Col M. L. Augustine (Retd) Former
Managing Director of STS.**

For me, it has been a long journey of creating, nurturing and developing. I created STS back in 2008, which involved conducting an intensive study of school buses all over the world, including the Australia, UK and US in order to bring in the best of technologies. That was all done over the past 10 years, aimed at making traveling by school bus safe and convenient. Today, we're commuting about 75,000 students in 2,300 buses, managed by over 2,500 drivers and the same number of bus attendants. When I look back and realise how far we've come, I couldn't be more proud!

The best piece of advice I can give my successor is to understand the importance of ensuring each child's safety- parents have entrusted us to do so. The other advice I would give is to take the utmost care of our employees. Over the years, we've become a family and if you look out for each other, the company will continue to grow naturally in terms of productivity and profitability.

My journey with STS doesn't end here; I'm already working on a new assignment and there are miles to go before I sleep. But as I hand over my position as Managing Director, I'd like to wish Steve Burnell and the entire team all the best for the future. I have immense faith in all of them and I am certain that STS will continue to prosper.



Steve Burnell *Managing
Director of STS*

GETTING TO KNOW STEVE BURNELL - THE NEW MANAGING DIRECTOR OF STS

Journey: What attracted you to your new position?

Steve Burnell: To put it plainly, people and buses! My earliest memories of public transport as a young boy was my keenness to sit right behind the driver on London red buses and being amazed at how the driver operated such a big vehicle on the roads. Before I started my career, I knew I wanted to be involved in passenger transport. The pace and variety of work really excited me and it didn't matter if it was working with buses, trains or aircraft.



Being given the opportunity to join a great business and team that is so customer centric only enhances the appeal of working with STS. We are a people business moving buses, not a bus business moving people- there is a big difference.

Journey: What were you doing before and what is your background?

Steve Burnell: I had the privilege to work for some great companies that are associated with passenger transport and realised my earliest ambitions. I managed passenger services for Virgin Atlantic, National Express and Veolia Transport. This involved supporting airline and rail services for customers travelling overseas and within the UK. For the past nine years in Dubai, I worked at Serco. I worked closely with the RTA on the Dubai bus network and assisted with the launch of the Dubai metro, ensuring that passenger services were aligned and integrated. I also had the pleasure of working with the transport department at the United Arab Emirates University in Al Ain. I conducted a full review of how their female student transport was managed, and then implemented sustainable business improvements required for safe, efficient, cost-effective and customer-focused transport services. For the last two years at Serco, I was the Bid Director for large railway infrastructure projects within the GCC. These were exciting projects, but completely different to working within a service delivery business like STS.

Journey: What is your vision for STS?

Steve Burnell: STS is a great business, with a fantastic brand and reputation. The team led by Colonel Augustine has created a service that is admired by our customers and really does provide safe travel to schools every day. This must be protected and serve as our main priority. Where safety standards are concerned, we must always be a step ahead. My vision is for us to be a role model business within the GCC transport sector, a business where we are the best in everything we do. A business that is progressive and committed to growth, with a team that is determined to provide our customers service excellence.

Journey: What will you bring to the business?

Steve Burnell: I am a people person and passionate about driving growth and delivering service excellence. Several managers use complicated words to describe what they will bring to the business. Business processes are not complex; it's people that create the complexity. There are no awards for creating complex processes that are both time consuming and costly. Progressive business's make things simple, they are clear on what is required from the

team, they are prepared for change and always looking how to develop and improve.

Journey: How do you see STS evolving over the next five years?

Steve Burnell: STS will grow and the team will develop and grow with the business. We will expand into new countries within the GCC and will broaden our service portfolio. We will be innovative and will always strive to improve our systems and become smarter with new technology. This will support us in being the 'go to' provider of passenger transportation, especially within the education sector.

Journey: What do you see as the biggest challenge for the company in the years ahead?

Steve Burnell: With our growth, we must maintain and look to exceed the high standards we set today. We need to strive towards becoming the employer of choice in passenger transportation. The GCC is growing at an incredibly fast pace and with growth comes a few growing pains. However, by being a progressive, engaged business, we will make things easier and improve without the pain in the following ways:

- Be Safe-Timely-Smart on how we grow, improve and operate our bus services, particularly with increasing traffic volumes and congestion;
- Become more responsible and efficient on how we use our resources and fuel through employee training and improved resource utilisation;
- Plan and prepare for regulatory changes within our industry, such as strict control on emission standards through Euro 4 Engines in our commercial vehicles.

Journey: What do you do to relax?

Steve Burnell: Relaxation for me is an early morning motorbike ride before the sun rises. I used to take part in motocross in the desert, but whilst sand may look like a soft landing for a fall, it's not! I prefer taking a ride out on the road to remote areas in the UAE, such as Jebel Hafeet in Al Ain and Jebel Jais on the Oman border. There are no distractions on a motorbike; it's just the bike, the open road and me. However, I only go on the weekends, when the traffic is quiet.



Enhancing Communication FOR ALL

Although not often recognised, the allure of Dubai owes much to a group of people who are frequently forgotten; the blue collar workers who toil hard day in and day out under the baking sun in order to ensure that what has become the world's most celebrated oasis continues to thrive. But they are not forgotten by everyone, including the teachers at SmartLife, who are committed to enhancing the lives of blue-collar workers in the city through the NGO's educational programmes.

All teachers are volunteers, but as Manjula Ramakrishnan, who is in charge of the programme, explains: "The smile on their faces when they see our teachers in their labour accommodation or workplace is motivation enough."

Renuka Krishnan, a much-admired teacher in Dubai, is under no illusion as to her own motivation: "I feel it's important that I give something back to society, and this is a very worthy cause – providing a little love and encouragement to fellow human beings who we owe so much to."

One of the most popular SmartLife courses is English language and, although no over-the-top promises are made that workers will be able to converse fluently overnight, there is a promise that their fear of English will be dispelled and that they will become comfortable speaking, if a little haltingly, which will help to raise their self-esteem.

Explaining the thinking of taking the programme to STS, Renuka says: "The whole idea is to get the bus captains to read and converse in English, which will increase their confidence while interacting with parents, teachers and other staff. I must say that we have developed a special bond with the students, with most of them sharing their personal stories and family photos. It was heart-warming to see the trust they placed in us, and some of them even mentioned that they now communicate with their own children in English."



And I must say that their success has been helped enormously by the STS management team, which has helped us teachers in every way possible, from print outs and attendance through to IT support, follow-up and coordination with the students."

There have been a number of STS employees who have successfully graduated from the programme, with Renuka commenting: "At the end of the teaching module, our students sat for an exam that included reading and conversation skills, and most of them did well. We will be holding a graduation ceremony to acknowledge their effort and time spent on this programme. Their efforts make us very happy."

Indeed, as Manjula concludes: "Students who walk in full of doubts in Class 1 are the same set of students talking ever so confidently

in simple English by session 15. It is something that never ceases to fill us all with complete joy!"

“The whole idea is to get the bus captains to read and converse in English, which will increase their confidence while interacting with parents, teachers and other staff”



Helping Your Child Towards A BRIGHTER FUTURE

Everyone learns at a different pace, but some children require a specific teaching approach to acquire basic skills. Specific learning difficulties can be stressful for the child as well as the parent; however, there is no reason to feel frustrated or ashamed. In fact, many people who struggle in certain areas of learning are exceptionally talented and creative in other areas.

At Lexicon Reading Centre, we strive to help children and adults with specific learning difficulties recognise their true potential and offer guidance for self-improvement in areas where they require assistance.

What exactly is a 'specific learning difficulty'?

A specific learning difficulty is what the term says: it is when someone struggles to acquire basic skills in areas such as reading, writing, or understanding numbers because of their specific way to process information. This difficulty does not however affect any other areas of learning.

The most common specific learning difficulties are: dyslexia, dysgraphia and dyscalculia.

How do I spot the signs?

If your child is struggling to read and write fluently or do basic calculations and resists to their homework, then it is likely that they are facing a specific

learning difficulty. Despite their best efforts, their performance at school and work is inconsistent, and they may find it difficult to get organised.

What can YOU do?

Unfortunately, there is no "cure" for people who have a specific learning difficulty. However, evidence based teaching by trained specialists will allow them to achieve at their ability level.

Once you recognise the symptoms, you should act immediately. Remediation requires time and patience; there is no quick fix. The earlier you seek help, the better the outcome. Thus, we encourage parents to seek professional help by consulting one of our trained professionals, who truly understand what specific learning difficulties entail and are able to offer advice on the best treatment for your child.

What can WE do?

The Community Development Authority of Dubai has given Lexicon

Reading Centre the licence to diagnose and remediate children with learning deficits. The centre has been awarded for its commitment to helping individuals who require assistance with reading, writing, numeracy, language and technology. At Lexicon, we carry out a thorough screening process to help diagnose the problem and provide several programs to help students in their areas of difficulty. This can either be done individually or in group classes (priced at AED 320/hour and AED 150/hour respectively) depending on their preference. We also inform the schools about the child's learning profiles and needs after a full assessment so that the schools can appropriately accommodate these students. Through this cooperation, we are able to ensure that the child isn't at a disadvantage.

If you feel your child could be encountering learning difficulties, Lexicon Reading Centre offers a free screening service to STS and GEMS Family Magazine readers.



All you need to do is call:
04 454 7003 or 050 795 4428
and quote the code **LEX-STSO01**.



BOUNCE REVAMPS ITS BIRTHDAY PARTY OFFERING

BOUNCE, the awesome high-adrenaline trampoline park, is the go-to destination to celebrate your child's birthday and now the party playground has even more perks!

Awarded the best birthday party venue by Time Out Kids, birthday bouncers will now have access to 120 minutes of free-jumping, big bag, slam dunk and dodge ball courts in the full adrenaline playground. And that's just the start! When you book a party with BOUNCE, parents can sit back and relax as the BOUNCE party host takes care of everything. Jumpers will get a private party room, group photos, exclusive prizes, plus there's a reserved zone for parents to chill out.

If that hasn't blown your mind, BOUNCE has also teamed up with the yummiest partners around to fuel partygoers. Once the kids have bounced to their hearts' content, they will be treated to pizzas, chicken tenders, popcorn, oven-baked fries and whole host of delicious drink options. Better yet, Parents won't need to lift a finger as the amazing BOUNCE hosts bring out the party food, leaving mums and dads free to grab a seat and enjoy a tasty platter-style snack, which can be bought from the BOUNCE café.

About BOUNCE:

BOUNCE is the biggest trampoline and entertainment park in the Middle East, with locations in Dubai, Abu Dhabi and Al Ain and soon to open locations in Jeddah and Doha. With more than 80 interconnected trampolines visitors to BOUNCE can literally fly through the air and bounce off the walls. Featuring a Free Running Arena, Flight Academy, Big Bag and the Wall, the trampoline phenomenon is bursting with high-octane activities suitable for all ages and abilities.



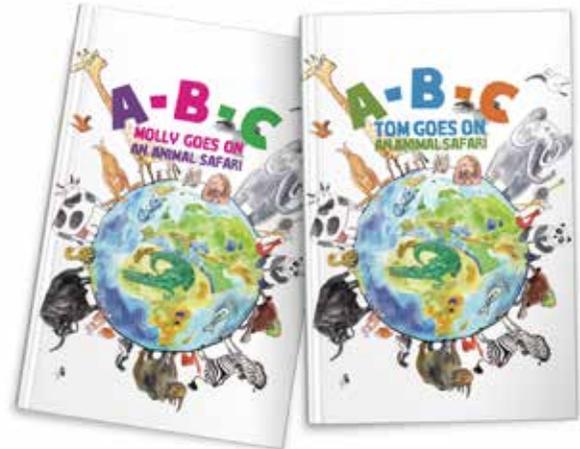
BOUNCE
INC
FREE-JUMPING REVOLUTION
www.bounce.ae



PAINT THE BUS

Win your very own customised colouring book from My Little Surprises by participating in our colouring-in competition!

All you need to do is colour in or paint the bus below, scan it or take a picture of it, then send it to info@stss.ae.



The winner will receive a personalised colouring book with their name written on the front cover, and will have the opportunity to experience the joy of being part of the story, in Arabic, English or French, whichever they prefer!

Send in your colourful entries no later than 30th November 2017.

To find out more about My Little Surprises, visit www.mylittlesurprises.com





Entertainment Rises as Temperatures Drop

The Beach



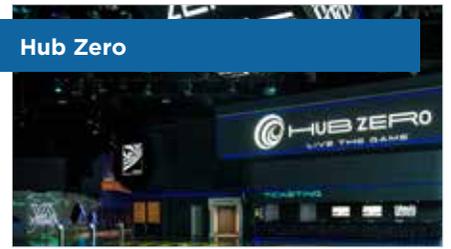
Take a trip to one of the UAE's beaches with your friends and family for a swim or just to kick-back, relax and build sandcastles. For adrenaline-junkies, try out kite surfing, jet skiing or paddle-boarding.

IMG World of Adventures



Enter a colourful world of adventure, packed with your favourite characters and exhilarating rides while exploring three exciting zones: The Lost World-Dinosaur Adventure, Cartoon Network, and Marvel Comics. Don't forget to take a stroll by IMG Boulevard as well, for souvenir shops, restaurants and more.

Hub Zero



Step into a futuristic indoor park loaded with virtual reality games and rides, giving you the ultimate adrenaline rush. If technology doesn't strike your fancy, enter The Zone in Hub Zero to experience climbing walls and the high ropes course, where you can test your physical strength and your fear of heights.

Escape Rooms



Do you enjoy mysteries and solving riddles? If so, grab your family and friends and check out one of the U.A.E.'s escape rooms. Use your intelligence to solve clues with your companions and figure out a way out of an ingeniously designed locked room. If you enjoy group activities, escape rooms are the way to go.

Aventura Park



If you love the sound of adventure, book a session at Aventura Park with your friends or family. Explore an outdoor obstacle course in the depths of a natural forest located in the heart of Dubai, where you can experience zip lining, rope climbing and more. It's a must-visit for thrill-seekers and fitness enthusiasts of all ages.

Horse-riding



Are you considering taking up a new hobby? Why not try horse-riding? Jump onto the back of your very own steed and master the unique art of horsemanship. Horse riding is a great skill to learn for both relaxation and excitement. Join one of Dubai's many horse-riding clubs, such as the Dubai Polo and Equestrian Club.



What's better motivation than having a thrilling activity planned for the weekend to keep you excited all week? Since the weather is cooling down, you now have the opportunity to experience a wider variety of activities. From relaxing strolls to amusing activities, our activity guide for the UAE will keep you occupied throughout the academic year.

Kids love Ice Land Waterpark!



Ice Land Waterpark has the largest kids area in the U.A.E. with 12 specially designed slides and large shallow water play area. It also has over 25 larger slides, lazy rivers, wave pools and a beautiful beach with beach side camping. Located only an hours drive from Dubai, Ice Land Waterpark is UAE's largest waterpark with something to offer for everyone.

Bounce X-Park



Bounce is taking excitement to a whole new level with its all-new Bounce X-Park. The X-Park combines obstacle courses with challenging routes to test an individual's physical and mental strength, as they conquer a revolutionary circuit designed especially for those seeking an activity that is the perfect mixture of fitness and fun.

Camping



With the weather getting cooler, now is the right time to grab your finest camping gear, a pack of marshmallows, a few of your favourite people and head out to some of the U.A.E.'s top camping spots. If you're looking for more than just an ordinary camping session, try visiting Wadi Al Sana in Fujairah, which is an ideal spot for sleeping under the stars and brushing up on your mountain biking skills.

Green Planet



Take a break from city life and escape into an enchanting indoor forest for a day. Embrace your inner wanderlust and take a stroll through The Green Planet, Dubai. Situated in City Walk, The Green Planet consists of over 3,000 different plants, mesmerising trees and exotic forest animals, giving you a real-life tropical forest experience within the perimeter of a massive bio-dome.

Ski Dubai



Ski Dubai might just be the change of scenery you're looking for after some of the hottest and most humid months of the year. With over 22,500 square metres of indoor ski area, this indoor ski resort features real snow and can be found in Mall of the Emirates. For the thrill seekers out there Ski Dubai offers five slopes varying difficulty, including a 400-metre long run. For the younger adventurers, there is also a Snow Park play area and Penguin Encounters.

Ice Land Camping Site



A new feature at Ice Land Waterpark is the Educational Centre; a place where kids of all ages can learn about water preservation, sun protection and many other things related to water and safety. Also, you can join our professional swimming lessons starting in October 2017.



COMPETITIONS BY BY ICE LAND WATERPARK

Ice Land Waterpark is happy to unveil a brand new camping site right on the beach! With a nightly capacity of 86 people, Ice Land has ready to use tents, sleeping bags and a scenic beach for you to enjoy. Come and experience an overnight stay at our campsite, where you can watch the gorgeous sunset and enjoy a delicious BBQ under the starlit sky.

If this sounds appealing to you, then here's your chance to win an overnight stay for FREE!

All you've got to do is answer the question below!



WIN A TENT FOR 4 PAX

QUESTION TO ANSWER:

How many Majlis tents does Ice Land Waterpark Camping site have?



Please email responses to events@icelandwaterpark.com with subject line **STSS COMP**



Terms and conditions:

- STS and Ice Land Waterpark employees cannot participate in the competitions.
- Competitions end on 30th November 2017.



ROUGHT TO YOU WATER PARK

If camping doesn't excite you, we're also giving you and your family the golden opportunity to have a fun-tastic day at Ice Land Waterpark for FREE!

Answer the question below and WIN tickets for 2 adults + 2 children!



WIN TICKETS FOR 2 ADULTS + 2 KIDS

QUESTION TO ANSWER:
*What are Ice Land Waterparks
opening hours?*



Please email responses to
events@icelandwaterpark.com
with subject line **STS COMP**



WATER PARK

For bookings please contact sales@wowrak.org
or events@icelandwaterpark.com



SAFETY & SECURITY ALWAYS COME FIRST



Ms. Nargish Khambatta *Principal,
GEMS Modern Academy*

GEMS Modern Academy is a school that takes its responsibilities very seriously, from nurturing children's dreams through to ensuring that they enjoy their academic life. Of course, making sure that every single youngster arrives safely and on time is also a priority and, with this in mind, we spoke to the school's Principal, Ms. Nargish Khambatta.

The Journey: Do you think it is a positive thing that more and more children are now arriving to school via the school bus as opposed to private transportation?

Ms. Khambatta: Yes, of course. Public transport is always a great solution. And today, with the traffic conditions and environmental challenges we face, I think it's much nicer that students get together on the bus. So yes, I think as a school we are very pleased that more than 98% of our students actually use STS every morning.

The Journey: How do you feel that STS has benefited the school?

Ms. Khambatta: I feel it has benefited the school in a number of ways actually. One is that students all arrive together, so there's a certain camaraderie and friendship that forms on the bus, which is really nice. Also, by and large the buses come on time, so students reach here on time and are not dependent on private transport. I also think the staff of STS are ever so polite, especially the drivers. We had this wonderful story of a driver taking a girl home late, after one of our events; he took

her home and wouldn't go until her mother turned on the light. So that is a fabulous story; that care and concern that they show is rare in today's world.

The Journey: Do you feel that the safety initiatives taken by STS help to give peace of mind to both the school's staff and parents?

Ms. Khambatta: STS score 10 out of 10 on that one, simply because, from the school's perspective, safety is always a big problem. Ensuring that no child is ever left behind on the bus and that they are dropped off at the right stop, insisting on seat belts, trained drivers - I think STS has it covered from every angle. We're very happy as far as safety and security is concerned.

The Journey: Do you have a system or survey in place in order to receive feedback from students or parents on STS services?

Ms. Khambatta: Yes, we do. GEMS run a survey and we as a school occasionally run surveys with our parents and students as well. So we do have an internal mechanism.

But the one thing I'd like to mention is the lost and found. Anything that gets left behind on the bus gets dutifully returned and the kids love it because they know it's safe. They've left violins and cricket bats on the bus and they are always returned.





Dr. Brent Mutsch *Superintendent,
American School of Dubai*

Dr. Brent Mutsch, Superintendent at the American School of Dubai (ASD) for the past five years, recently bid farewell to the school in order to embark on a new phase of his life. Before he did so, he kindly took time out of his busy schedule to chat to us about STS and the positive affect it has had on the day-to-day running of the school and the safety of its students.

“I DO FEEL THAT IT IS A POSITIVE THING THAT MORE AND MORE CHILDREN ARE TRAVELLING BY SCHOOL BUS, AS IT MEANS FEWER CARS ARE IN THE VICINITY OF THE SCHOOL, WHICH IS FAR SAFER FOR OUR STUDENTS.”



As far as Dr. Mutsch is concerned though, it is not just bus transportation, but a very specific bus service that has helped his own school – STS. “We started a relationship with STS three years ago. It’s been a relationship that has seen a steady increase each and every year in the number of students who ride and take advantage of the service. We have great confidence in the systems that STS has put into place to ensure that student transportation is delivered at absolutely the highest possible level of safety and security.”

Dr. Mutsch is very happy with the punctuality STS provides too, as well as the level of communication if there is a problem, such as lengthy traffic queues if there has been a road traffic accident. “Any time that there have been any issues or disruptions there’s a very proactive system of communication and it results in parents and the school being notified in a very timely fashion that there will be delays,” he explains.

Finally, Dr. Mutsch comments on the importance of school buses, and how they continue to grow in popularity at ASD. “I think the development of a bus culture is something that takes time. But we have seen a steady increase in the number of students who are riding the bus in the time we’ve had this relationship with STS, and parents are becoming more and more receptive to it. I think we can anticipate that bus ridership will continue to grow.”



YOUNG INNOVATOR CELEBRATES AWARD

Getting the school bus can be genuinely exhilarating! Children can use their time to catch up with their friends, read a book or magazine, chill out by listening to music in peace, or even just to daydream out the window. Taking a bus to school is the safest way to go too, statistics clearly show this. But at STS they are always looking to improve their unrivalled safety record, and at the moment they are having a little help from one of the kids!

Mythri Muralikannan, a Grade 8 student at The Millennium School – Dubai, has been named ‘GEMS Young Innovator of the Year’ for a technology-driven idea that will ensure your child’s safety on school buses. This works through fixing 3-D motion sensors in school buses that sense movement once the engine has been switched off and the doors locked. It is a very impressive piece of kit, with her prototype persuading the Road and Transport Authority (RTA) and School Transport Services (STS) to pilot the technology in their buses.

Mythri was inspired to act after reading about the death of a young girl who attended an Abu Dhabi-based school. Nevertheless, she admits to being in shock when she heard her name announced as the winner, although she was obviously thrilled, stating: “Once my product is fully operational I will

be piloting it in a number of STS buses, probably by early 2018.”

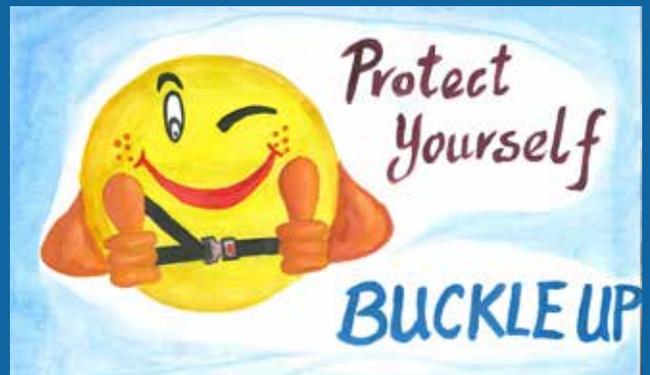
An inquisitive and persistent young lady, Mythri is a deserved winner of the prestigious award, which underlines how young innovators in science and engineering are becoming increasingly important to the UAE’s ongoing growth and prosperity. Indeed, she is just one of a number of youngsters who are currently creating solutions for a brighter and safer future. And that is something worth celebrating!



Seatbelts are for Everyone

We live in a world of inertia-reel seatbelts and seatbelt pre-tension mechanisms, as well as technology that offers a little prompt every time we attempt to drive off without wearing one. Unfortunately, in spite of these innovations, people still insist on driving or travelling as a passenger without wearing one. With this sad state of affairs in mind, STS organised a ‘Seatbelt Contest’, with details posted on social media and information circulated by our Customer Care Executives to each school to encourage the students to get involved.

The contest revolved around creating a seatbelt poster and, in all 36 entries were received from different schools. An extremely high level of pictures, paintings, photography and catchy slogans made the judges’ decision very difficult, but eventually first prize was awarded to Glynis Sebastian, a Grade 11 student at St. Mary’s Catholic High School, who was given a month’s free travel on STS buses. Second and third places went to Hanisha Chawla (Grade 5, Our Own English (Girls) – Dubai) and Celine Chemaitelly (Grade 4, GEMS World Academy – Dubai) respectively.





The Next Generation of Budding Business Brains

It was with considerable pride and pleasure that STS took part in 'Empowerment Day 2017' at Dubai English Speaking College (DESC), and is now delighted to have welcomed through its doors its summer interns.

So when we were invited to take part in Empowerment Day 2017, it was immediately seized upon as a great opportunity. As well as talking to students about the challenges and complexities of running a school transportation service, we invited students to sign up for our summer internships, where they can gain insight into different parts of the business and added valuable work experience to their CVs.

We were delighted with the response from students who wanted to sign up for placements in the Operations, Marketing and Human Resources departments.

A Personal Touch on Orientation Day

STS visited 30 schools for Orientation Day with 55 STS drivers and 55 bus monitors on hand to meet and greet the parents, who were signing up for school bus transportation for the coming term. Each driver and their assigned monitor were responsible for answering parents' individual queries, whilst also giving parents a chance to meet the people who will be caring for their child each day.

Bus drivers and monitors are the lifeblood of STS. They are at the frontline of children's safety each day, but also go the extra mile to make sure that the children are happy and comfortable. For parents, meeting the people who will take charge of their children each day, seeing their professionalism, friendliness and genuine concern, provides huge reassurance.



Celebrating Spring and Diversity

STS is always delighted and genuinely grateful to be a part of the International and Spring days at schools throughout Dubai. Staff love meeting all of the students and parents at these events, allowing them to personally explain more about the services offered by the company, its promotions, and the many advantages of using the school bus. At the same time, everyone from STS enjoys a bit of fun, providing 'Chuckee Cheese' mascots at the photo booth and organising games and gift bags, including puzzles and vouchers from Magic Planet and Aster.

Hosts for this year's International Day were Brandenton Preparatory Academy; GEMS Metropole School; GEMS Founders School; GEMS Nations Academy; GEMS Wellington Primary School; GEMS Wellington Academy - Al Khail; and Kings School- Al Barsha. The Spring Fairs took place at Dubai American Academy; GEMS World Academy- Dubai; GEMS Wellington Academy- Silicon Oasis; Jumeirah Primary School; and Safa British School.





Honouring Education



The inaugural Education Journal Middle East Awards were held at Grosvenor House Dubai, with nearly 250 educators enjoying a three-course dinner, with live entertainment provided by The Shots. The real highlight of the evening, though, was when 15 teachers and school teams were recognised for their outstanding contribution to education.

STS was proud to be the Platinum Sponsor of the event, presenting awards in two prestigious categories - Principal of the Year and Secondary Team of the Year. Sasha Crabb of Victory Heights Primary School was named Principal of the Year, whilst Michael William Clack of Raffles International School was Highly Commended. In the Secondary Team of the Year category, Dubai International Academy was judged winners, with Jumeirah English Speaking School being Highly Commended.



Simply the Best

STS has proved once again that it is simply the best when it comes to transportation! You probably already knew this, but the fact was underlined recently at the Asia Pacific Entrepreneur Awards (APEA 2017) UAE ceremony, where former Managing Director, Colonel Augustine, received an APEA 2017 Entrepreneurship Award.

The APEA recognises and honours business leaders who have shown outstanding performance and tenacity in developing successful businesses within the region. Organised by Enterprise Asia and supported by local governments and businesses, the awards aim to spur leading entrepreneurs across the region onto even greater innovation. It hopes to be a platform to encourage continued leadership towards sustainable economic development for the region.

At a glittering award ceremony held in the Emirates Ballroom at Dubai's JW Marriott Marquis Hotel, Colonel Augustine was awarded the APEA 2017 UAE award for Entrepreneurship in Transportation & Logistics. This prestigious accolade was given for STS's innovative initiatives in school bus safety, its introduction of cutting-edge technologies on school buses, its 'open door' approach to management, and for the numerous community and CSR programmes that the company invests in.

A NAME YOU CAN TRUST



The STS brand is a familiar sight throughout the U.A.E., being trusted by numerous blue-chip companies and organisations to transport people quickly and safely to a wide variety of destinations.

STS was, for instance, the official transport provider for this year's Dubai World Cup Horse Racing, a season of spectacular international race days contested by the most high profile owners, trainers, jockeys and horses in the world, with more than \$10 million in prize money.

STS provided transport solutions to many owners and jockeys, along with media



personnel from around the globe, as well as providing transport to various events, including dinners and the pole position party, during the course of this internationally acclaimed occasion.

Staff transportation is provided for some of the world's most prestigious companies too, including the Millennium Hotel, TECOM, SGS, and HSBC.

Offering one of the newest and most well-maintained fleets in the region, STS provides premium coach charter and leasing services to private parties and corporate clients, with safety and comfort always at the heart of everything we do.



We can accommodate nearly all charter requests, including airport transfers and transport to and from any venue, occasion or activity where comfort and peace of mind will make your group activity even more pleasurable. Chauffeur driven vehicles for tours and excursions, and even destination and event management services. And our vehicle and fleet lease services benefit from our vast experience and 'economies of scale', allowing us to provide optimal, cost-effective solutions for any transport need.

So whatever your requirements, you can be assured of a very friendly and personal service at STS. Transportation is what we do ... and we do it well.



Stuffing the Bus With Love

Ramadan is a time of joy and celebration; a period of not only prayer and fasting, but also of giving. And this was underlined in the most wonderful manner recently when myriad people came forward to 'Stuff the Bus', an initiative created by STS under the umbrella of Emirates Red Crescent to help less privileged children.

Also in association with Aster Clinics and BOUNCE Inc., as health and activities partners respectively, a number of things that many consider 'basics' were donated, including school bags, lunch boxes and stationery sets. As a result, Stuff the Bus has helped to promote learning and encourage self-esteem, a first step in preparing disadvantaged students for a fulfilling, successful future.

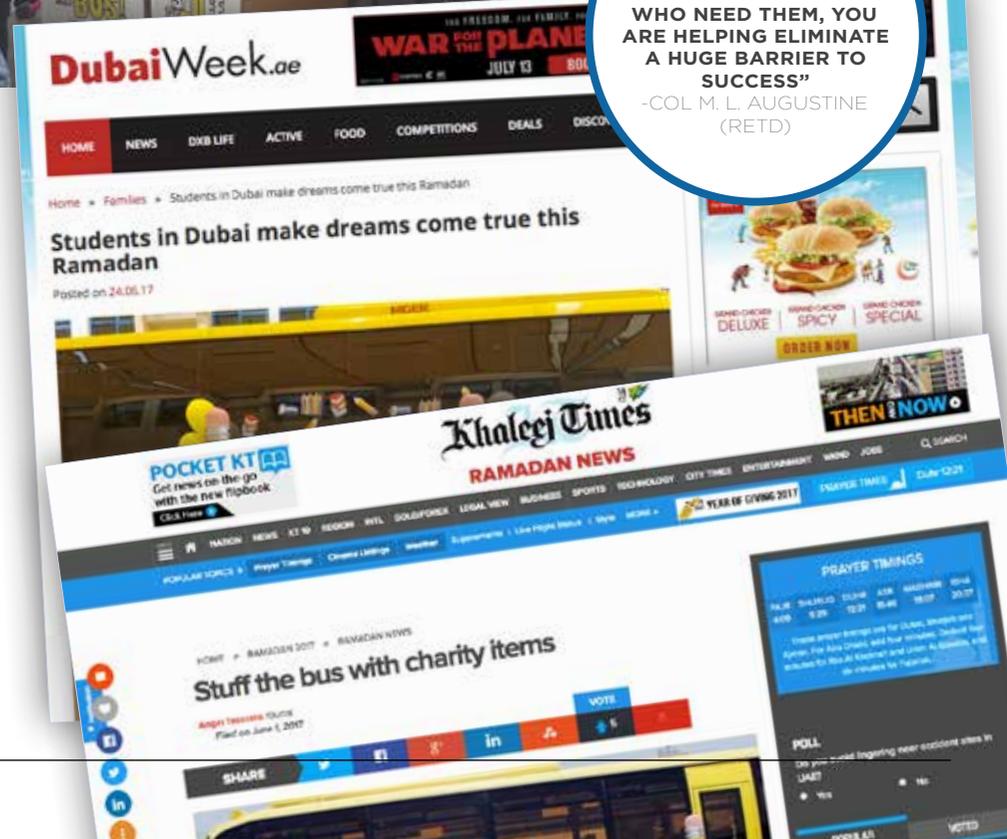
"When you put school supplies in the hands of kids who need them, you are helping eliminate a huge barrier to success," explains Col M. L. Augustine (Retd), former Managing Director of STS. "So, we were delighted that so many people rallied their co-workers, fellow students and friends across a whole range of businesses and organisations, and in doing so provided these disadvantaged children with the tools they need for a happier and more prosperous life."

All kind of items were donated, including pencil sets, toys, games, and they have now all been handed over to Emirates Red Crescent.

"This really has made a huge difference to the lives of these children," Col M. L. Augustine (Retd) continues, "and we said a big thank you to those kind folks who donated by presenting them with a 'goodie bag' full of gift vouchers and discount coupons. It was our way of saying how much their efforts were appreciated, not only by STS and its partners, but by all of the children too. Our bus was well and truly stuffed!"



"WHEN YOU PUT SCHOOL SUPPLIES IN THE HANDS OF KIDS WHO NEED THEM, YOU ARE HELPING ELIMINATE A HUGE BARRIER TO SUCCESS"
-COL M. L. AUGUSTINE (RETD)



We Made Ramadan **DREAMS COME TRUE** with Stuff the Bus!





WATER AND YOUR HEALTH

Water is the body's most important nutrient, and is involved in every bodily function, accounting to 70-75% of total body weight. It helps maintain body temperature, metabolise body fat, aids in digestion, lubricates and cushions organs, transports nutrients, and flushes toxins from the body. Yet, most people take drinking water for granted and fail to meet the adequate requirement of water consumption.



Dr. Nazeeya K A
General Physician
at Aster Clinic, Al Butina.

It is extremely important to drink sufficient amount of water on a daily basis in order to replenish the water that is lost from the body during daily activities. Most people are brought up with the concept that we need to drink at least eight glasses of water daily. We may or may not need eight glasses daily; however, there are plenty of reasons to drink water:

- Drinking water helps maintain the balance in body fluids. We lose a lot of fluids from the body when sweating, urinating, and breathing.

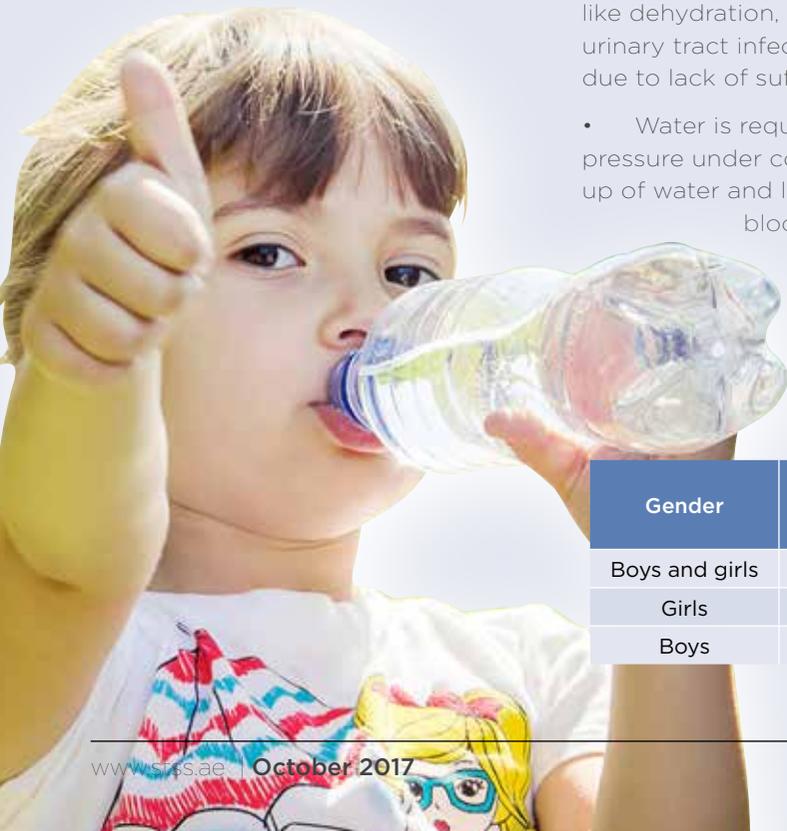
Moreover, the body undertakes its routine activities, such as producing saliva, circulation of blood, and maintaining body temperature, with water

- Water helps maintain the health and glow of the skin by preventing excess loss of body fluids
- Water is essential for the kidneys to function properly. If the kidneys are unable to function properly, the water products that need to be excreted out of the body will build up and lead to kidney failure. Conditions like dehydration, kidney stones and urinary tract infections can be caused due to lack of sufficient water.
- Water is required to keep blood pressure under control. Blood is made up of water and lack of water in the blood can cause it to thicken. Drinking plenty of water can help cleanse the blood from cholesterol build up.

- Water helps in the functioning of the gastrointestinal tract and further aids digestion, whilst also preventing constipation.

Most people enjoy drinking water. However, there are those who prefer to drink beverages other than water. In such cases it is always best to avoid sodas and aerated drinks, instead, opt for herbal teas, coconut water, sparkling water, homemade soups and fruit juices, all of which are good and healthy alternatives for fluid consumption.

Water is the elixir of life. There is a caveat though. Drinking too much water can negatively impact the health of an individual by putting additional pressure on the cardiovascular system and kidneys. Ultimately, though, water is essential and drinking the right amount every day will keep the body fit and healthy.



Gender	Age group	Amount of fluid from drinks and food (litres/day) ¹	Amount of fluid from drinks only (litres/day) ²
Boys and girls	4 to 8 years	1.6	1.1-1.3
Girls	9 to 13 years	1.9	1.3-1.5
Boys	9 to 13 years	2.1	1.5-1.7

SUN SAFETY IS COOL

Overexposure to sunlight is widely acknowledged as the underlying cause for harmful effects on the skin, eyes and immune system, with experts believing that four out of five cases of skin cancer could be prevented, as UV damage is for the most part preventable. To find out more, we spoke to Dr. Moutusi Audhya MD, Dermatology, at Aster Beauty Clinic Al Warqa.



Dr. Moutusi Audhya
Specialist Dermatologist,
Aster Beauty Clinic, Al Warqa

Journey: Since children travel by the school bus, they're exposed to the morning and afternoon sun. Why is it important for them to protect themselves?

Dr. Audhya: In the U.A.E., summer is the longest month and children are prone to a number of allergies and infections. The most common conditions are heatstroke, dry skin, dehydration, sunburn and fungal infections. Sun exposure is necessary for children; however, over exposure to the sun can damage a child's skin. Children must be taught to protect themselves in order to avoid the risk of sunburn and skin cancer. Taking the right precautions is extremely important to prevent tanning, burning and other skin damage.

Journey: What's the preferred level of sunscreen SPF for different age groups?

Dr. Audhya: Applying sunscreen must be made a habit, just like bathing. The SPF number on a

particular sunscreen tells you how much time the product can protect you from the harmful rays of the sun. The higher the SPF, the longer the protection. SPF can and must be used by all men, women and children. Sunscreen can be used by children over six months of age. SPF is determined by an individual's skin type and colour. People with darker skin tone should opt for a sunscreen with lower SPF and fair skin toned people must opt for a higher SPF. In a place like Dubai, an SPF 30 or more should work fine. However, irrespective of the sunscreen one uses, it is a must to reapply.

Journey: Should children stop playing outdoors during the summer season to prevent any sort of damage to their skin?

Dr. Audhya: Regardless of the impact that the sun's rays can have on children's skin, they should be allowed to play outside. Sun rays have positive and negative impact

on the skin. Avoiding sun exposure will cause lack of Vitamin D, which can cause weakened bones and rickets in children. Overexposure to the sun causes heat exhaustion, sunburn, sunstroke and dehydration. To avoid this, parents must ensure that they apply sunscreen to their child's body 15-20 minutes before the child goes out to play, reapplying every two hours or after swimming or sweating too much. Wearing appropriate clothing and carrying an umbrella whenever possible are also means to protect children outdoors.

At Aster Clinic, our expert panel of Dermatology Doctors specialises in the treatment of various summer related skin problems using advanced, scientifically proven and medically directed procedures. We do have a wide network of Aster Clinics in your neighbourhood with department of Dermatology to treat any of your skin related problems.

Since its inception in 1987, Aster Clinic has successfully reshaped the healthcare landscape in the Middle East with qualitative changes in the medical services it provides. It has now become one of the largest and most widespread networks of clinics across the Middle East by operating across neighbourhoods. As part of the history of a prodigious organisation like Aster DM Healthcare, Aster Clinics puts patients at the core of its operations. It has developed robust quality standards, enhanced professional expertise and spacious infrastructures to render the most comfortable and satisfying patient experience. Continually ushering qualitative changes in the medical field, Aster Clinics has set extraordinary benchmarks for healthcare in the region. With 43 multi-disciplinary clinics, 425 skilled doctors and 700 paramedical staff, Aster Clinics is constantly expanding and evolving to better serve the communities in which it operates. They've got your back, always have and always will because they value the trust you have in them. **YOU CAN CALL THEM ON 044400500 OR VISIT WWW.ASTERCLINIC.AE.**



HAPPY BIRTHDAY FROM STS!

A birthday is a momentous occasion; it's not every day that you get to celebrate you! And birthday wishes certainly add cheer to the big day, which is why at STS we like to celebrate with the youngsters, presenting each student who travels by school bus with a unique birthday card and other goodies. Log onto: www.schooltransportservices.com/parents to receive birthday goodies from us.

OCTOBER

Aadithya Krishna 9, Aanya 6, Aarushi Yogesh Laud 7, Aarya Rajesh 11, Abdalla Abdelrahim Kafo Alloghani 16, Abdallah 16, Abdul Sami Khan 11, Abigail Sarah Mathews 9, Adam Madani 7, Adav Sreeshma Jith 6, Aden Eliezer Dhas 12, Aarya 6, Adithya 6, Aditya Rajiv 12, Adnan 10, Adrian Nikhil 6, Advik Biju 6, Advik Kuriakot Manoj 8, Aiden D' Souza 6, Aisha Abdul Rauf 8, Akshaya Sainath 16, Alawya 12, Ali Sabir 6, Aliya Mumiza P M 6, Alphena Bijoy 8, Alyssa Menezes 10, Aman Abdul Rasak 12, Aman Jalan 16, Amisha Pradeep 6, Ana Khan 10, Anam Anjum Khan 14, Ananya Merudi 5, Andrew Miguel Dalida 9, Anirudh Srinivasan 12, Ankit Kapoor 16, Anmol Ajith 15, Anoushka Ghosh 14, Anoushka Nicole Silveira, 13, Anston Saldanha 9, Antony Nelson 9, Anushka Manoj Jangid 11, Apurva Nair 12, Aqsa Bint Rifad 6, Arnav Gupta 10, Arnav Verma 11, Arya Agarwal 12, Arya Kanade 13, Aryan Anand 11, Aston Hopkins 8, Ayaan Sharma 7, Aysha Diya 14, Belen Saldungaray 17, Bhadra Sudeesh Nair 7, Bhavika Amarnani 9, Burhanuddin Raja 10, Chloe-Monique McKissock 11, Chris Fernandes 14, Christina Grace Mathew 17, Claral Rodrigues 10, Clarice Rodrigues 10, Cleo Marie Padua 11, Daksh Bhatia 7, Danielle 12, Daniyal 9, Daniyal Sohail 9, Darsh Shingala 7, Dawsyn Sequeira 14, Deborah Sajju Thomas 8, Deep Thigale 14, Derek Christopher Jyrwa 8, Dev Bharatt Wadhvana 9, Devika Ragesh 10, Devika Shaji 14, Dibin Joy 18, Dibin Joy 18, Diyon Dissanayake 10, Eesha Chibber 9, Emaan Fatima 5, Ethen Leslie Vivin 8, Fares 10, Dohadwala 9, Flynn Maquinay 9, Fraser Aden Deniz 10, Gauri nanda 9, Gavin Hoskins 8, Ghaya Sadaqat Hussain 8, Ghulam Ali Asghar Taqi 8, Gopika Gokuldas 12, Hamza Asad Siddiqui 7, Hashwants Krishnan Prabhu 5, Hatim 8, Hebah Mary Innah 14, Helen Khalid 12, Hem Parekh 5, Hitthaihs N 12, Hritvik 11, Mad 6, Ron Zeeshan 9, Iron Zeeshan 9, Isa Saldanha 7, Ishaan Krishna 6, Jaden Darren George 14, Janelle Ednita Fernandes 12, Jemimah Jireh 7, Jeremiah Abel Eapen 16, Jeslin Sam Philip 14, Joel Jomon 6, Joel Roy 11, John Adrielle Santiago 8, Johnielle Mariz S. Juliano 9, Jude Mustafa Ben Khalifa 11, Kanishkaa Raja 7, Karen Maria Joby 8, Kaviya Kumar 12, Kenisha Dias 11, Keren. Ronad 13, Khaja Athar Hasan 9, Kimberley 9, Kiran M Kishor 15, Kyla S. Lapuz 13, Kyle Brandon George 11, Kyle George 11, Kyle Tellis 13, Laiba Asad Siddiqui 12, Laiba Shadbash 11, Lavya Tulsani 9, Leisha 8, Lingesh Kumar K S 13, Lokeshwaran Ramesh 7, Sophia Alessandra 9, Manika Khanna 15, Maxine Erica Santos 15, Maya Ahmed 16, Mishel Hassan 5, Miwan Hamza Noushad 7, Mohamed 6, Mohamed Hanzel 6, Mohammad Amir Hossaini 9, Mohammad Talha 8, Mohammed Ayman Shaikh 9, Mohammed Fawaz 12, Mohammed Hanzel 6, Mohammed Rizwan 4, Mohammed Khaled 15, Muhammed Reyan Awais 7, Muskan Patel 10, Mustafa 14, Naishita Gundapaneni 8, Nameer Palekar 8, Namia Nafisa 16, Nandini Boyapati 9, Nashwa 8, Nathan Glain D'britto 10, Nethra Mohan Daniel 7, Nicole Serrao 17, Nikash Pandit 9, Niranjana Vijayakrishnan 9, Nishal.S.Varghese 10, Nithilanmurgan 7, Niveditha Manoj 10, Noel Naijo Thomas 8, Noel Tripathi 13, Nolan Mascarenhas 10, Nuha fathima 13, Osama 10, Pearl Dsouza 9, Pragati Rajesh 10, Pragyan Prahladka 8, Prahlad Prabhu 7, Preethi Balasubramaniam 17, Prithvi Bhardwaj 11, Raaghav Radhakrishnan 14, Rachael Braganca 6, Rahil Bhatia 12, Rana 6, Rania Zahra 9, Ranya Khurana 10, Rayan M. Anware 8, Rehan hussain 8, Rhea Maria Sebastian 9, Ria Flora D Souza 16, Rida Arshad 18, Rihan Shareef 10, Rishikesh 6, Ritusha Lakshman 7, Riya Desai 18, Rohaan 8, Rohan Gupta 8, Royce Longakit 5, Rutvi Krishnan 6, Saanvi 8, Saba Dargahi 12, Sadhika Vinod 15, Saif Bukhater 7, Saina Eshraghi 10, Sakina Topiwala 13, Samad Husain 17, Samaira Dixit 6, Sameeha Khan 6, Sana 11, Sandra Suzanne Jose 11, Sanjana Bharwani 12, Saugat Thapa 11, Seba Deena James 9, Shaik Rehaan Hasan 7, Shayan Ahmed 8, Shaziya Siyad 8, Sheba Susan Mathews 9, Sherwin A Mathew 14, Shivani Santosh Pillai 17, Shriya Sarin 8, Simrah Khan 9, Simran Birla 13, Sivarenjini Mullassery Rakesh 7, Sneha Ann Ajith 13, Sneha Santhosh 16, Sreehari Sajimon 6, Sreepoorna Biju 6, Sri Paavani Kanthirmayi Mullapudi 10, Sripranav Rajaram 12, Stacey Brown Mensah 6, Stacey Mensah 6, Stuti Gattani 9, Stuti Gattani 9, Suhani 10, Surya Adithej 11, Surya Sundara Raman 12, Sushma Bhat 10, Syed Ashad Hassan Rizvi 10, Syed Rehan Peerzade 7, Syeda Kehkashan Amreen 14, Syeda Zoya Zareen 7, Mohamed Nabeel 3, Tanishq Sandeep Chandan 9, Tanzeel 8, Tanzeel muneer 8, Tourang 15, Trisha Sayani 9, Trisha Singh 8, Tushar 15, Ujjwal 10, Uttansh Teckchandani 10, Uzair Suhail 8, Vanshika Amarnani 14, Vasudev Sudeep 11, Victoria Ivanova 10, Vine Vittil 10, Vishali Sivadass 14, Vitti Sudheendra 10, Yousef 9, Zaara Zain Belgami 9, Zahra Huzefa Bahrainwala 17, Zaigham Majid 5, Zaina Arsheen 7, Zainab Asif 5, Zeba Rahman 11, Zimraan Uddin 7, Ziya 11, Zuha Ashik 7, Alina 13, Prahlad Prabhu 7, Hani Aboobacker 5, Sana Firdous 11, Yashwanth Krishnan Prabhu 5.

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DYSCALCULIA

Underachieving in maths (poor number sense, problems with basic operations and solving word problems).

About Lexicon Reading Center

Lexicon Reading Centre strives to assist individuals who learn differently in a manner that will allow them to improve in areas of learning where they appear to be struggling. Using unique methods of teaching and by working closely with the client, the team of highly trained professionals at Lexicon Reading Centre are able to help children and adults gain confidence in their capabilities and prosper in their academic and work life.

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